

## ANNOUNCEMENT

### REQUEST FOR PROPOSALS NO. 16-02 MASTER LESSEE

The Transbay Joint Powers Authority (TJPA) issues a Request for Proposals (RFP) for a long-term master lease of the Transbay Transit Center. The TJPA welcomes teams with expertise in managing large-scale, mixed-use transportation facilities; developing, leasing, and managing local and destination-oriented retail; and designing and delivering integrated promotional platforms to submit responses. The selected master lessee will have the opportunity to:

- Program, lease, and manage approximately 103,000 square feet of commercial space to serve a rapidly growing 24-hour neighborhood in the heart of downtown San Francisco.
- Create a cohesive promotional platform to be deployed across a variety of assets throughout the Transit Center and generate revenue through advertising, sponsorship, naming rights agreements, and promotional events.
- Program a robust calendar of events within areas of the Transit Center including the Rooftop Park.
- Manage and carry out a maintenance program for all spaces and systems associated with the Transit Center.

The TJPA is inviting qualified firms or teams to participate in this exciting opportunity to program and manage one of the leading multi-modal transit facilities in the nation.

A pre-proposal conference and site tour will be held at 11 a.m. Pacific Time on Thursday, March 24, 2016, at the TJPA offices, located at 201 Mission Street, Suite 2100, San Francisco, CA 94105. Submissions must be received by the TJPA no later than **5:00 p.m. Pacific Time on Thursday, May 26, 2016**, at the same address. Late submissions will not be considered.

Prospective Respondents may obtain copies of this RFP, including required forms, by visiting the TJPA's website: <http://www.transbaycenter.org> > TJPA > Doing Business with the TJPA > Current Contract Opportunities or by contacting the TJPA, 201 Mission Street, Suite 2100, San Francisco, CA 94105, (415) 597-4620, email: [masterlessee@transbaycenter.org](mailto:masterlessee@transbaycenter.org).

This announcement shall not create any legal rights or responsibilities. All terms of this offering shall be as set forth in the RFP and related materials. Without limiting the foregoing, any and all contracts will be contingent upon TJPA Board approval.